

9TH ANNUAL PHANTOM 4 MILER



Phantom  **4**
MILER



Saturday, October 27, 2018

ABOUT THE PHANTOM 4 MILER

Sponsoring the Phantom 4 Miler is great exposure for you and your business and the opportunity to support homeless animals. This year will be the 9th Annual Phantom 4 Miler. Last year the race attracted a crowd of 476 registered racers, their pups and their guests. Promotional material will reach throughout Northern Colorado and into the Denver Metro area. The 2018 race proceeds will benefit Animal House Rescue and Fort Collins Cat Rescue & Spay/Neuter Clinic.

Last year brought many changes to the race. It was our first year taking over the Phantom 4 Miler from the prior event organizers at the Embassy Suites and it was our first year at our new venue the Anheuser-Busch Beirgarten. We are looking forward to our second year at this venue in continuing the tradition of a fun, family and dog friendly event while helping animals. Last year nearly \$14,000 was raised for the animals, we look forward to raising even more in 2018.

With your support we can help even more animals and assure the success of this race once again.

For more race information visit <http://animalhousehelp.org/phantom4miler/>

For race questions or information contact Ali Eccleston, Executive Director

Email: phantom@animalhousehelp.org

Phone: 970-224-3647

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SPONSORSHIP OPPORTUNITIES

Presenting Sponsorship - \$2,000

(only one available, cash)

- Company logo or name (as applicable or space allows) included or listed with each event announcement, including social media posts
- Large company logo on the back of the race t-shirt just under the event logo
- Logo and link to your website will appear on event website & Facebook page (listed first and just under the event logo)
- Presented by [your company name] in Facebook event description
- Logo, with prominent placement, included on promotional materials including poster, flyer, e-newsletter & e-blasts
- Booth space at the race
- 8 complimentary race registrations
- Verbal sponsorship announcement at the event
- Space in the race bag for flyer or coupon AND a swag item



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SPONSORSHIP OPPORTUNITIES

Ghostly Sponsorship - \$1,000

- Company logo on the back of the race t-shirt
- Logo and link to your website will appear on event website
- Company name listed in Facebook event description
- Logo included on promotional materials including poster, e-newsletter & e-blasts
- Booth space at the race
- 6 complimentary race registrations
- Verbal sponsorship announcement at the event
- Space in the race bag for flyer, coupon or small swag item

Ghoulish Sponsorship - \$750

- Company logo on the back of the race t-shirt
- Logo and link to your website will appear on event website
- Company name listed in Facebook event description
- Logo included on promotional materials including poster, e-newsletter, & e-blasts
- Booth space at the race
- 4 complimentary race registrations
- Space in the race bag for flyer, coupon or small swag item



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SPONSORSHIP OPPORTUNITIES

Spooky Sponsorship - \$500

- Company name on the back of the race t-shirt
- Company name and link on event website
- Company name listed in Facebook event description
- Company name included on promotional materials including poster, e-newsletter & e-blasts
- Booth space at the race
- 2 complimentary race registrations
- Space in the race bag for flyer, coupon or small swag item

Phantom Sponsorship - \$100

- Company name on event website
- Company name listed in Facebook event description
- Space in the race bag for flyer, coupon or small swag item



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2018 PHANTOM SPONSOR FORM

Contact Information

Business Name: _____ Contact Name: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Website: _____

Select Sponsorship Level

- Presenting Sponsor \$2,000.00
- Ghostly \$1,000.00
- Ghoulish \$750.00
- Spooky \$500.00
- Phantom \$100.00

Select Payment Type

(sponsorship forms received without payment will be invoiced)

- Check (make payable to Animal House)
- In-kind Sponsorship
- Credit Card (check one) Visa MasterCard

Using Booth Space on Event Day? (if applicable)

- Yes
- No

Card Number: _____
Name on Card: _____
Expiration: ____/____ CVV Code: _____

Please note merchandise sales are not permitted

Please keep a copy and return this form to Animal House Rescue, Attn: Ali Eccleston, 2200 N Taft Hill Road, Fort Collins, CO 80524 OR PDF files may be emailed to race@animalhousehelp.org. Deadline to be included in all printed promotional materials is August 31st, 2018.

Animal House is an independent
nonprofit Federal Identification
#20-5415891

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