

8TH ANNUAL PHANTOM 4 MILER



Saturday, October 28, 2017

ABOUT THE PHANTOM 4 MILER

Sponsoring the Phantom 4 Miler is great exposure for you and your business and the opportunity to support homeless animals. This year will be the 8th Annual Phantom 4 Miler. Last year the race attracted a crowd of nearly 500 participants plus guests. Promotional material will reach throughout Northern Colorado and into the Denver Metro area.

Since 2010, the Embassy Suites Hotel & Conference Center has been proud to organize and host the Phantom race to benefit local nonprofit animal rescues. They have been honored to put together a fun, family and dog friendly event. With community generosity, over \$96,500 has been raised and donated to help save, care for, and place homeless animals.

Due to recent and future expansion and development of the Crossroads/I-25 area and their increasing guest and event load, the Embassy Suites has made the difficult decision to step away from the Phantom race. However, the Embassy Suites, and Animal House Rescue, are pleased to announce that Animal House is taking over the Phantom race! 2017 will bring a new venue, course and post-race activities while continuing the tradition of a fun, family and dog friendly event while helping animals.

For more race information visit <http://animalhousehelp.org/phantom4miler/>

For sponsorship assistance contact Cary Rentola, Development & Events Manager
Email: cary@animalhousehelp.org Phone: 970-224-3647

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SPONSORSHIP OPPORTUNITIES

Presenting Sponsorship - \$2,000

(only one available, cash or in-kind opportunity)

- Company logo or name (as applicable or space allows) included or listed with each event announcement, including social media posts
- Large company logo on the back of the race t-shirt just under the event logo
- Logo and link to your website will appear on event website & Facebook page (listed first and just under the event logo)
- Logo, with prominent placement included on promotional materials including poster, flyer, newsletter & e-blasts
- Booth space at the race
- 8 complimentary race registrations
- Verbal sponsorship announcement at the event
- Space in the race bag for flyer or coupon AND a swag item

SOLD!



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SPONSORSHIP OPPORTUNITIES

Ghostly Sponsorship - \$1,000

- Large company logo on the back of the race t-shirt
- Logo and link to your website will appear on event website & Facebook page
- Logo included on promotional materials including poster, e-newsletter & e-blasts
- Booth space at the race
- 6 complimentary race registrations
- Verbal sponsorship announcement at the event
- Space in the race bag for flyer, coupon or small swag item

Ghoulish Sponsorship - \$750

- Medium size company logo on the back of the race t-shirt
- Logo and link to your website will appear on event website & Facebook page
- Logo included on promotional materials including poster, e-newsletter, & e-blasts
- Booth space at the race
- 4 complimentary race registrations
- Space in the race bag for flyer, coupon or small swag item



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SPONSORSHIP OPPORTUNITIES

Spooky Sponsorship - \$500

- Small company logo on the back of the race t-shirt
- Company name on event website & Facebook page
- Company name included on promotional materials including poster, e-newsletter & e-blasts
- Booth space at the race
- 2 complimentary race registrations
- Space in the race bag for flyer, coupon or small swag item

Phantom Sponsorship - \$100

- Company name on event website & Facebook page
- Booth space at the race



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2017 PHANTOM SPONSOR FORM

Contact Information

Business Name: _____ Contact Name: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Website: _____

Select Sponsorship Level

- SOLD! Presenting Sponsor \$2,000.00
- Ghostly \$1,000.00
- Ghoulish \$750.00
- Spooky \$500.00
- Phantom \$100.00

Select Payment Type

(sponsorship forms received without payment will be invoiced)

- Check (make payable to Animal House)
- In-kind Sponsorship
- Credit Card (check one) Visa MasterCard

Using Booth Space on Event Day?

- Yes
- No

Card Number: _____
Name on Card: _____
Expiration: ____/____ CVV Code: _____

Please keep a copy and return this form to Animal House Rescue, Attn: Cary Rentola, 1104 West Vine Drive, Fort Collins, CO 80521 OR PDF files may be emailed to cary@animalhousehelp.org